## ABSTRACT OF THE DISCLOSURE

A picture display device in a mobile terminal comprising a direction detecting section for detecting the direction in which the mobile terminal is placed and generating direction detecting signals, and a display controller for outputting display data in an upright direction when a first direction detecting signal is generated, in a direction turned 90° clockwise when a second direction detecting signal is generated, in a direction turned 180° when a third direction detecting signal is generated, and in a direction turned 270° clockwise when a fourth direction detecting signal is generated.

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